

**The 29TH ANNUAL
THOUSAND OAKS ROTARY
STREET FAIR**



**SUNDAY 10/18/2020
09:00 AM - 4:00 PM
At Moorpark Road between Hillcrest and
Wilbur Road**

2020 SPONSORSHIP OPPORTUNITIES

Major Sponsorship (\$1500 & Above) includes entry to compete in the "2nd Annual TOSF CORNHOLE CLASSIC". Commitment / Sponsorship forms must be received by July 1, 2020 to be properly included in all print advertising and promotions



\$10K TITLE SPONSOR

Combine the Platinum and Gold Sponsors benefits and tailor to your brand needs! Please contact Event Chair directly for exclusive sponsorship opportunities.

\$ 8500 PLATINUM

Your Dedicated Sponsorship Includes:

- Premier media coverage and oversized booth centrally located in the event
- Company recognition on one of the major activities
- Company recognition pre, post, and during event: Prominent and dedicated recognition in local print publications:
- Paid SM advertising/exposure: FB, Instagram, LinkedIn;
- Opportunity for sponsorship viral recognition;
- 4 VIP Badges
- 4 Food truck lunch tickets;
- Video sharing via SM about your company. Share your story, company mission and value proposition. We'll come to you!
- **Additional sponsorship benefits tailored to fit your needs**



\$ 5000 GOLD SPONSOR

Your Dedicated Sponsorship Includes:

- Premier media coverage and oversized booth centrally located in the event
- Company recognition pre, post, and during event: Prominent and dedicated recognition in local print publications:
- Paid SM advertising/exposure: FB, Instagram, LinkedIn;
- Opportunity for sponsorship viral recognition;
- 2 VIP Badges comp reps; 2 Food truck lunch tickets;
- Your oversized canopy will be centrally located ; Two 6' Tables and 4 chairs and oversized canopy included



\$ 3500 The TOSF CAR SHOW SPONSOR (2 spots open!)

Two years ago, we launched the first TOSF new and vintage car show. It was such a huge hit and we have received so much feed back and requests for its return in 2020. This will be a dedicated sponsorship with company recognition prominent along Moorpark and Brazil streets where the vintage car show will take place.

Your Dedicated Sponsorship Also Includes:

- Great media coverage! Announcement and Presentation of the trophies to the winners of the exhibit and shared via FB LIVE;
- Pre and post event recognition in SM and local print publications
- Main stage recognition;
- Corner booth location Moorpark x Brazil
- 2 VIP Badges comp reps
- 2 Food truck lunch tickets
- 10X10 Booth: 1 Canopy; one 6' table; two folding chairs;
- Sponsors to present awards to car show winners in various categories;



\$ 2500 ACTIVITY ZONE SPONSOR (4 spots open!)

Your Dedicated Sponsorship Also Includes:

- Dedicated banner recognition on one of the game tents
- SM mentions and promotions
- Pre and post event prominent recognition in local print publications
- 10X10 Booth: 1 Canopy; one 6' table; two folding chairs
- Paid SM event advertising: FB Live, Instagram
- All banner and stage recognition
- 2 VIP Badges
- 2 Food truck lunch tickets



\$ 1500 THE TOSF EXPERIENCE SPONSOR (Only 5 spots available)

- Booth space will be along Sponsors' row, in the center of all the activities
- 10x10 canopy + 6' table + 2 chairs
- SM mentions
- One (1) About Us: SM promo
- 2 VIP Badges
- 2 food truck lunch tickets
- Sponsor recognition at main Stage 1
- Pre and post event combined sponsors' recognition on local print publications:



\$ 250 FRIENDS OF ROTARY

A wonderful way for your business and/or family to show your support for Rotary and the community! Just email us your logo, family crest, or simply your family name to have it included in the "Friends of Rotary" banner to be displayed on the main stage! Includes:

- Social Media mention
- Banner recognition
- Main stage announcement /recognition

\$150 "COME SIT WITH US" SPONSOR

A neighborhood sponsorship opportunity where friends, families, and local businesses can have a dedicated and fun way to get involved, celebrate tradition, philanthropy, and show their support for this wonderful community! It's a great way for local businesses to promote to over 20,000 fairgoers their company, affiliations, and the various goods and services they offer. This sponsorship will be for custom dining table cloths to be draped on top of 60" round dining tables at this year's TOSF. The set will include beautiful fruitwood folding chairs and a patio umbrella per table, providing fairgoers a lovely al-fresco dining experience while giving them respite from all the shopping, rides, and activities, maybe even dancing - on what is usually a beautiful warm, sunny day! It is \$150 for each 12" round ad space.

This sponsorship opportunity is exclusive to Ventura county residents and businesses only.



CONTACT US:

FOR SPONSORSHIP OPPORTUNITIES

Event Chair: Christal Doyle
Email: christaldoyle@me.com
Direct: (818) 207-4870 / eFax: (805) 435-2644

SPONSORS FORMS OR APPLICATIONS

TOSF event related applications may be mailed, emailed, or faxed.

Address: The Rotary Club of Thousand Oaks Street Fair
P.O. Box 1225
Thousand Oaks CA 91358

Email: TORotaryStreetFair@msn.com

Fax: (805) 520-3082
General VM: (805) 378-5106

NEW EVENT WEBSITE: www.tostreetfair.com

LET'S GET SOCIAL!

You can find us on Facebook: *Thousand Oaks Rotary Street Fair*
We're also on Instagram: *ThousandOaksRotaryStreetFair*

TOSF 2020 SPONSORSHIP COMMITMENT FORM

\$ 10K Title Sponsor *(Please contact Event Chair for Customization)*

\$ 8500 Platinum Sponsor

\$ 5000 Gold Sponsor

\$ 3500 Car Show Sponsor (Only 2 available)

\$ 2500 Activity Zone Sponsor

\$1500 The TOSF Experience (Only 5 available)

\$ 250 Friends of Rotary

\$ _____ Come Sit With Us (\$150/round)

Please complete the following information: \$ _____ **TOTAL AMOUNT OF SPONSORSHIP**

Company/Sponsor Name: _____

Contact Name: _____

Company/ Billing Address: _____

Telephone No: _____

EMAIL Address: _____

Web Address: _____

Auth Signature: _____

Date: _____

IMPORTANT INSTRUCTIONS

Your Logo: If applicable, please submit a high resolution vector EPS format logo to christaldoyle@me.com

Make checks payable to: The "Rotary Club of Thousand Oaks". Please write "Street Fair Sponsor" in the memo line of your check. Verify with your tax consultant whether this is deductible business expense. If you must write your check to a 501(c)(3), please contact the person identified below about the Thousand Oaks Rotary Foundation.

Checks should be mailed to: Rotary Club of Thousand Oaks, P.O. Box 1225, Thousand Oaks, CA 91358 – Attention: Christal Doyle, TOSF Event Chair.

If Paying By PayPal: Please Go to: <https://www.paypal.me/TORotaryStreetFair> . Please select "Friends & Family" payment option, then add "TOSF Sponsor" and your desired sponsorship level in the notes section.

Avoid: Please avoid giving out foods, candies, water bottles and other **items requiring a health department permit or items being sold by TOSF vendors**. If you plan on giving away any items, kindly notify us in advance, prior to purchasing so that we may help you plan accordingly.