



The Rotary Club of Thousand Oaks Presents  
**The 31ST ANNUAL THOUSAND OAKS ROTARY STREET FAIR**

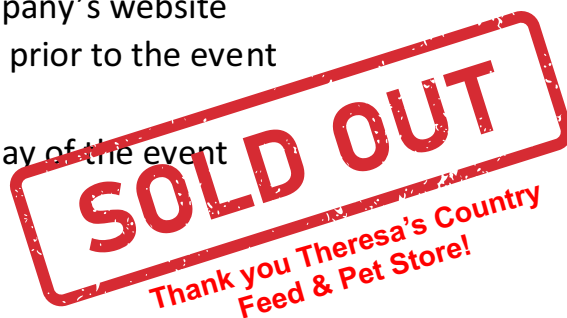
**SUNDAY 10/15/2023**

**09:00 AM - 4:00 PM**

**At Moorpark Road between Hillcrest and Wilbur Road**

## **Title Sponsor: \$10,000**

- Exclusive Title Sponsorship recognition (only 1 available)
- Premiere mention in the Acorn and all pre and post ads and articles (print and digital)
- Logo recognition on TOSF website and link to company's website
- Logo recognition on all event printing and signage prior to the event
- Logo recognition on all day of event signage
- Dedicated 10ft banner on the Harry Selvin Stage day of the event
- Special Stage recognition between performances
- 10 booth spaces in Sponsor area in Zone D
- 8 lunch tokens to use at designated food vendors
- 4 dedicated "About Us" posts on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in "Thank You To Our Sponsors" Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees



## **Diamond Sponsor: \$7,500**

- Mention in the Acorn and all pre and post ads and articles (print and digital)
- Logo recognition on TOSF website and link to company's website
- Logo recognition on all event printing and signage prior to the event
- Logo recognition on all day of event signage
- Dedicated 7ft banner on the Harry Selvin Stage day of the event
- Special Stage recognition between performances
- Up to 4 booth spaces in Sponsor area in Zone D
- 6 lunch tokens to use at designated food vendors
- 3 dedicated "About Us" posts on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in "Thank You To Our Sponsors" Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

## **Platinum Sponsor: \$5,000**

- Mention in the Acorn and pre and post ads and articles (print and digital)
- Logo recognition on TOSF website and link to company's website
- Logo recognition on event printing and signage prior to the event
- Logo recognition on all day of event signage
- Dedicated 5ft banner on the Harry Selvin Stage day of the event
- Special Stage recognition between performances
- Up to 2 booth spaces in Sponsor area in Zone D
- 4 lunch tokens to use at designated food vendors
- 3 dedicated "About Us" posts on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in "Thank You To Our Sponsors" Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

## **Gold Sponsor: \$2,500**

- Mention in the Acorn and pre and post ads and articles (print and digital)
- Logo recognition on TOSF website and link to company's website
- Logo recognition on event printing and signage prior to the event
- Dedicated 5ft banner on the Harry Selvin Stage day of the event
- 2 Dedicated tee sign displayed in prominent location
- Special Stage recognition between performances
- 1 booth spaces in Sponsor area in Zone D (optional)
- 2 lunch tokens to use at designated food vendors
- 2 dedicated "About Us" posts on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in "Thank You To Our Sponsors" Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

## **Silver Sponsor: \$1,000**

- Mention in the Acorn and pre and post ads and articles (print and digital)
- Logo recognition on TOSF website and link to company's website
- Logo recognition on event printing and signage prior to the event
- Dedicated 4ft banner on the Harry Selvin Stage day of the event
- Special Stage recognition between performances
- 1 booth spaces in Sponsor area in Zone D (optional)
- 2 lunch tokens to use at designated food vendors
- 2 dedicated "About Us" posts on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in "Thank You To Our Sponsors" Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

## Bronze Sponsor: \$500

- Mention in 1 pre and 1 post Acorn ads and articles (print and digital)
- Logo recognition on TOSF website
- Dedicated 3ft banner on the Harry Selvin Stage day of event
- Thank you post and logo recognition on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in Thank You To Our Sponsors Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

## Friend of Rotary Sponsor: \$250

- Mention in 1 pre and 1 post Acorn ads and articles (print and digital)
- Logo recognition on TOSF website
- Thank you post and logo recognition on social media platforms for TOSF and the Rotary Club of Thousand Oaks prior to the event and 1 dedicated post after the event.
- Logo recognition in “Thank You To Our Sponsors” Booth area
- Coupon or ad placement in our TOSF coupon book handed out to attendees

### CONTACT US:

Event Chair: Crystal Evans  
cevens@conejoawards.com  
(805) 901-0040 / eFax: (805) 496-8012

**SUBMIT SPONSORS FORMS OR APPLICATIONS** : TOSF event related applications may be mailed, emailed, or faxed.

MAIL: The Rotary Club of Thousand Oaks Street Fair  
P.O. Box 1225  
Thousand Oaks CA 91358

EMAIL: TORotaryStreetFair@msn.com

TEL: (805) 520-3082 or (805) 378-5106

**WEBSITE:** www.tostreetfair.com

### **LET'S GET SOCIAL!**

Facebook: <https://www.facebook.com/tostreetfair>  
Instagram: <https://www.instagram.com/thousandoaksrotarystreetfair/>

# TOSF 10/15/2023 SPONSORSHIP COMMITMENT FORM

\*\*\*\***DEADLINE: 9/15/2023**\*\*\*\*\*

**Please complete the following information:**

\$ \_\_\_\_\_ **TOTAL AMOUNT OF SPONSORSHIP**

Company/Sponsor Name:

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Company/ Billing Address:

\_\_\_\_\_

Telephone No: \_\_\_\_\_

EMAIL Address:

\_\_\_\_\_

Web Address: \_\_\_\_\_

Auth Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **IMPORTANT INSTRUCTIONS**

**Your Logo:** If applicable, please submit a high resolution vector EPS format logo to [cevans@conejoawards.com](mailto:cevans@conejoawards.com).  
DEADLINE: 9/15/2023

**Make checks payable to: The "Rotary Club of Thousand Oaks".** Please write "Street Fair Sponsor" in the memo line of your check. Verify with your tax consultant whether this is deductible business expense. If you must write your check to a 501(c)(3), please contact the person identified below about the Thousand Oaks Rotary Foundation.

**Checks should be mailed to:** Rotary Club of Thousand Oaks, P.O. Box 1225, Thousand Oaks, CA 91358 –  
Attention: Crystal Evans, TOSF Event Chair.

**Avoid:** Please avoid giving out foods, candies, water bottles and other **items requiring a health department permit or items being sold by TOSF vendors**. If you plan on giving away any items, kindly notify us in advance, prior to purchasing so that we may help you plan accordingly.